



NEWS RELEASE

FOR IMMEDIATE RELEASE
September 14, 2009

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Customers of the San Lorenzo Valley Water District now have the opportunity to earn from \$75 to \$750 in credits on their water bills, thanks to a new water conservation program, effective September 15, 2009. The program was approved by the District's Board of Directors at its September 3, 2009 meeting.

According to District Manager Jim Mueller, the new water conservation credit program is intended to "give customers an incentive to purchase and install various indoor and outdoor devices that are proven to be big water savers."

Indoors, customers can achieve the biggest overall water savings by replacing an old style, 3.0+ gallons per flush toilet with a new high-efficiency toilet (1.28 gallons per flush) for a credit of up to \$150 per toilet. The District also offers a credit of up to \$100 for purchase and installation of a high-efficiency clothes washer, which uses about 50% less water than a typical clothes washer.

Outdoors, District customers can save thousands of gallons of water per month by replacing a lawn with water-wise grass or synthetic grass for a credit of up to \$750 per account. Customers can save roughly 4,500 gallons per year for a 500 square foot landscape, when they convert an existing sprinkler system to a drip-irrigation system, and earn a credit of up to \$500 per account. Finally, by installing a weather-based irrigation controller customers will typically use 20% less water irrigating, and may earn a credit of up to \$125 per account.

Weather-based irrigation controllers save water by irrigating gardens only when weather conditions are dry.

To be eligible for any of these credits, customers must follow the designated application process. Credits will be awarded on a first-come, first-serve basis, pending application approval. Various caps and restrictions apply.

For details, contact the District Customer Service Department at 338-2153, or the District website

<http://www.slvwd.com>.

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